

April 14, 2026



The Butterfly Effect

ASSOCIATION OF CANADA

Inaugural Spring Gala 2026

Creating Ripples of Hope for Transplant Patients

Universal Eventspace

Vaughan, Ontario

Reception: 6:00pm

April 14, 2026

Sponsorship Opportunities

Dear Friends,

On behalf of The Butterfly Effect Association of Canada, I would like to express my heartfelt gratitude for your generous and unwavering support of our mission. Your kindness and generosity plays a transformative role in improving the lives of transplant patients, donors, and their families all across Canada.

The Butterfly Effect was born from my own profoundly personal transplant journey. After 13 years of illness, I received a life-saving kidney transplant at the age of 24 from my living donor — my mother. Through this experience, I witnessed firsthand the emotional, physical, and financial challenges faced by so many throughout the transplant process, including the stress of waiting for suitable organ matches and the complexities involved in post-transplant care.

Because of supporters like you, we are able to continue promoting health by providing:

- Supportive financial relief to individuals diagnosed with conditions requiring an organ transplant ensuring that they can focus on healing rather than financial burdens.
- Essential products and supportive health services to those awaiting, undergoing, or recovering from a transplant which are crucial for their recovery and well-being.
- Compassionate resources and guidance for transplant patients, caregivers, and family members helping them navigate the emotional landscape of transplantation.

As we prepare for our Inaugural Butterfly Effect Gala, your continued partnership is so vital. Together, we can expand our support programs and make a meaningful difference in the well-being of transplant patients and their families nationwide.

Again, thank you so much for your support and for being part of this impactful journey.

Respectfully,

Emily Fusco

Founder & President



**The
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Sponsorship Opportunities

Every Contribution Creates a Ripple.
Every Ripple Helps to Save a Life.



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Gala Corporate Sponsorship Packages for April 14, 2026

Gift of Life Wing Sponsor / \$25,000

Our highest honour celebrating transformation, renewal and the profound legacy created through organ donation.

- Speaking opportunity at the Gala
- Ability to showcase a 2-minute video
- Premier logo placement: program, screens, signage, digital & social
- Featured in post-event news releases + eNewsletters
- Media interview opportunity
- Logo in sponsor thank-you advertisements
- **2 premium tables** (20 guests)

Golden Wing Renewal Sponsor / \$15,000

Supporting the healing and renewal of transplant patients and families.

- 2-minute corporate video
- Logo in all Gala materials
- Program, signage & screen recognition
- Social media (pre & post)
- Mention in event news release
- Logo in media thank-you
- **2 tables** (20 guests)

Silver Wing Second Chance Sponsor / \$10,000

Honouring partners who help provide life-changing second chances.

- Prominent logo placement
- Recognition in program, signage & screens
- Social media (pre & post)
- Logo in media thank-you
- **2 tables** (20 guests)

Ripple of Hope Sponsor / \$5,000

Creating ripples of hope that lift patients and families.

- Logo in Gala materials
- Program, signage & screen recognition
- Social media recognition
- Logo in media thank-you
- **1 table** (10 guests)

Sponsorship Opportunities

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Gala Corporate Sponsorship Packages for April 14, 2026

Community Wing Sponsor / \$1,000

Honouring the supporters whose contributions create meaningful ripples.

- Name listed in Gala materials
- Program & screen inclusion

Flutter Pass / \$250

A symbolic single ticket representing every individual contributing to the ripple.



**We invite you to become a proud Sponsor of
our upcoming Inaugural Spring Gala. For more
information please call or email us at:**

(416) 274-4378 / info@butterflyeffectcanada.org

For more information on The Butterfly Effect Association and
the Spring Gala 2026 please visit our website at:

butterflyeffectcanada.org



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